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MEDIA PROFILE-LAHORE



Omelet

Airport Road near Yasir Broast - 60x20

Bhatta Chowk to Airport & DHA Phase-8 & 6



8 Mar 2024 11:22:30 am

DOOH MEDIA: FORTRESS STADIUM EXIT 45X15



LOCATION

Area: Fortress Exit

Audience: 125,000/Day

Nb of faces: 01 Road Exposure

BOOKING CONDITIONS

Gross rate: PKR 650,000/Month

Lights: Include

Availability: Current

SPECIFICATIONS

Product type: Digital OOH

Size: 60x20

Spot duration:

Resolution:



Sherpao Bridge Cantt - 60x30
Facing Cantt To Gulberg Main Blvd & Jail Road



Location : Sherpao Bridge Lahore
FTCF : Cantt Towards Gulberg
Size : 60 x 30 ft
Status : Available



Location : Gulberg Main Boulevard Siddiq Trade Center LHR
FTCF : Jail Road Towards Liberty Roundabout
Size : 50ft X 24ft
Status : Available





Location : Qarshi Boulevard Lahore
FTCF : Center Point Towards Firdous Market
Size : 80 x 30 ft
Status : 1 August 2024



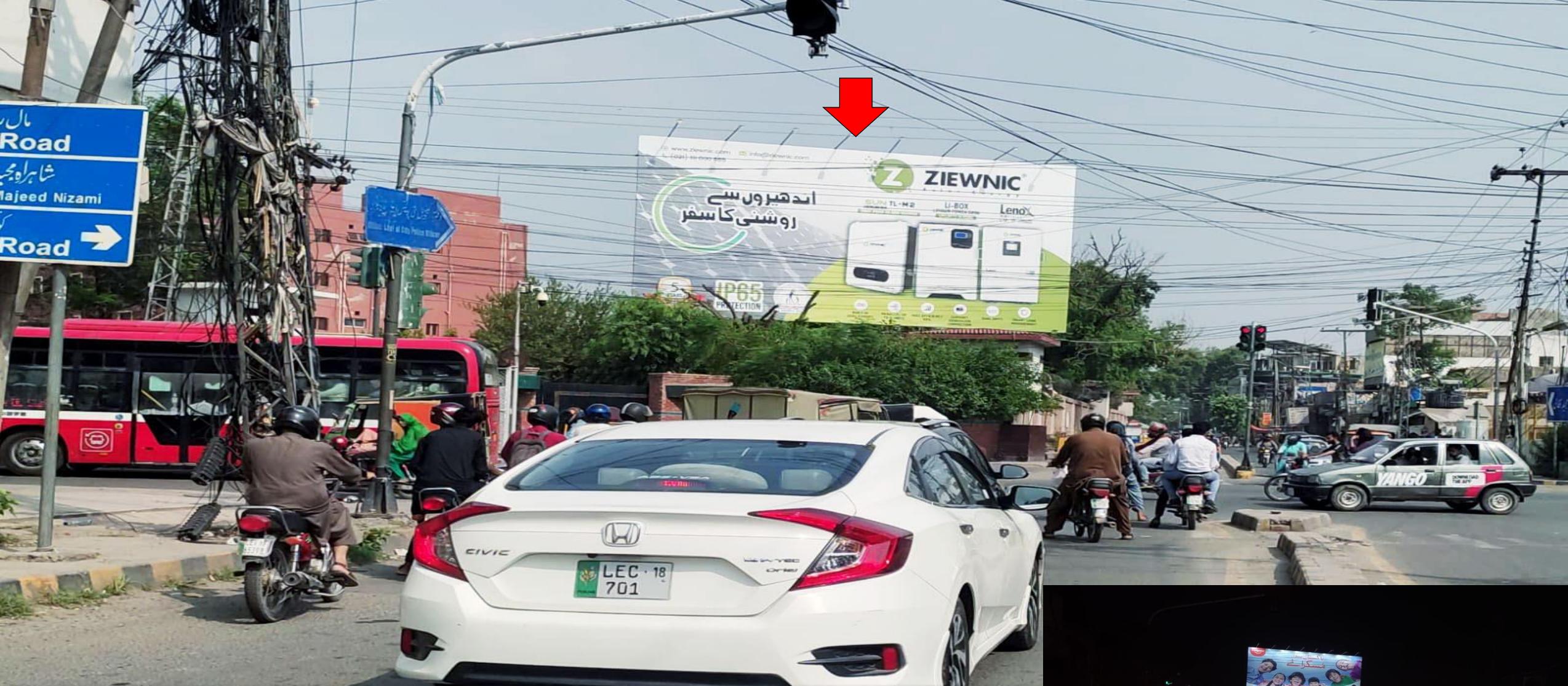


Location : Ring Road DHA Cantt Near Askari 11 Lahore

FTCF : Airport Towards DHA Prism & Lake City

Size : 30 x 40ft

Status : Available



Location : Lawrence Road Near CCPO Office Lahore
FTCF : Mall Road/ Hall Road Towards Lawrence Road
Size : 60 x 30ft
Status : 11 August 2024



8 Sept 2023 7:51:18 pm
20 Lawrence Road
Mozang Chungi
Lahore
Punjab

OOH MEDIA | ALLAH HO CHOWK JOHAR TOWN 40'X30' (SITE# 1)



Geo Mapping: [Click to see Billboard Location](#)

LOCATION

Area: FTCF Shauk Chowk, Akber Chowk, Jinnah Hospital TGT Shaukat Khanum

Audience: 600,000/Day

No of faces: 01 Roads Exposure

BOOKING CONDITIONS

Lights: Include

Availability: 12th August

SPECIFICATIONS

Product type: Static OOH

Size: 40X30

Spot duration: N.A





DR. HOSPITAL SIGNAL (JOHAR TOWN ENTRANCE)

Size

60 x 20

Availability

Current

Site Location

- Dr. Hospital, Johar Town. TCF Canal GTW Emporium Mall, Lahore

OOH MEDIA - WAPDA TOWN ROUNDABOUT 52'x20'



Geo Mapping: [Click to see Billboard Location](#)

LOCATION

Area: Wapda Town Roundabout, Traffic facing from Shakut Khanam Road and PIA main Boulevard Road

Audience: 375,000/Day

No of faces: 02 Roads Exposure

BOOKING CONDITIONS

Gross Rate: PKR 1.0 M /Month

Lights: Include

Availability: 15th August

SPECIFICATIONS

Product Type: Static OOH

Size: 52x20

Spot duration: N.A



OOH MEDIA | JINNAH HOSPITAL 50X20



LOCATION

Area: Facing traffic coming from Allah ho chowk Going towards Kareem Block

Audience: 600,000/Day

Nb of faces: 01 Roads Exposure

BOOKING CONDITIONS

Lights: Not Include

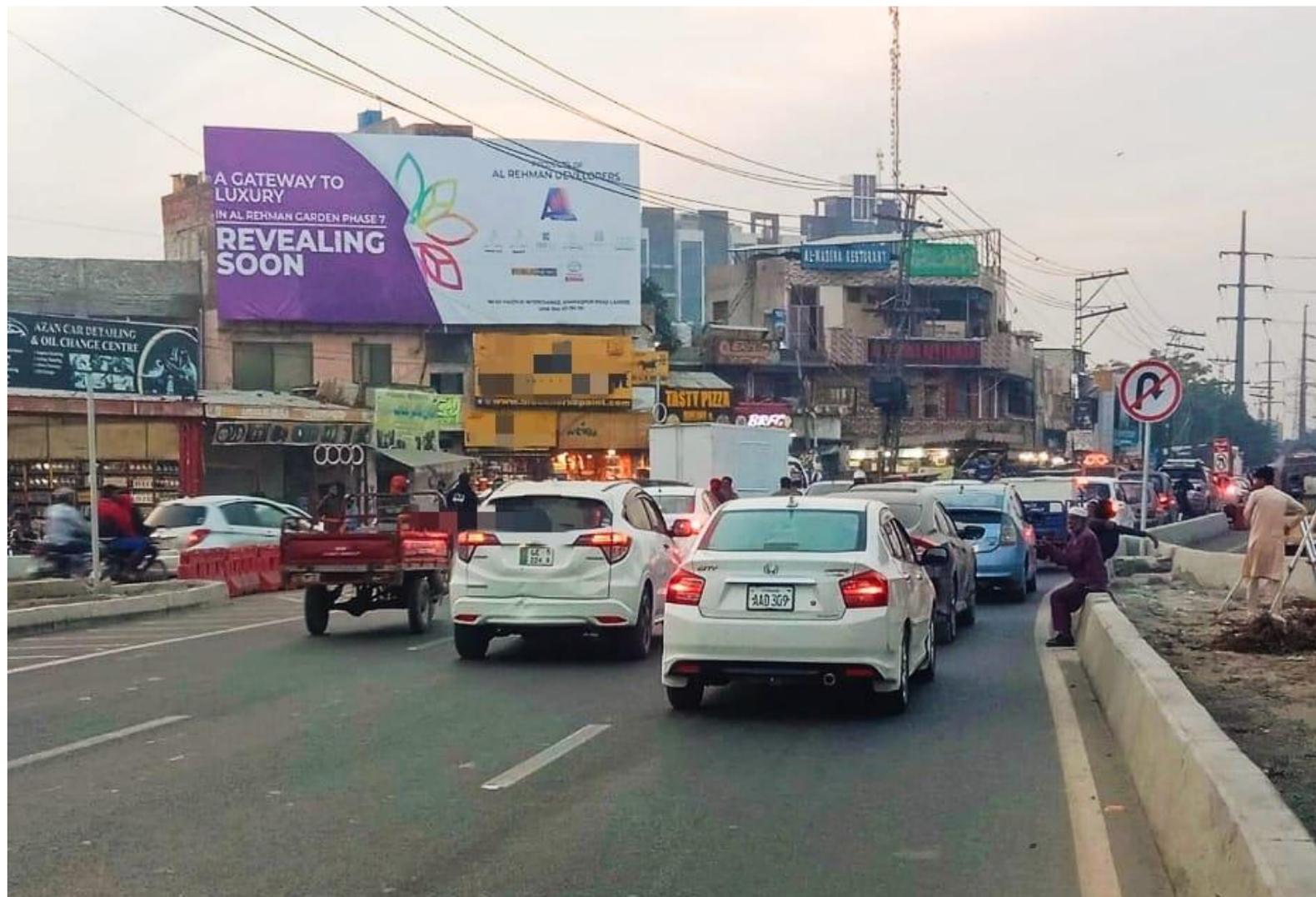
Availability: 6th August

SPECIFICATIONS

Product type: Static OOH

Size: 50x20

Spot duration: N.A



OOH MEDIA | PACKAGES FLYOVER 40'X30'



LOCATION

Area: FTCDHA, Packages Mall, Walton Road TGT Ferozpur Road, Arfa Tower and Peco Road

Audience: 550,000/Day

Nb of faces: 01 Roads Exposure

BOOKING CONDITIONS

Gross rate: PKR 1.0 M/Month

Lights: Include

Availability: 10th June, 2024

SPECIFICATIONS

Product type: Static OOH

Size: 40x30

Spot duration: N.A



Molana Shaukat Ali Road (With Lights)

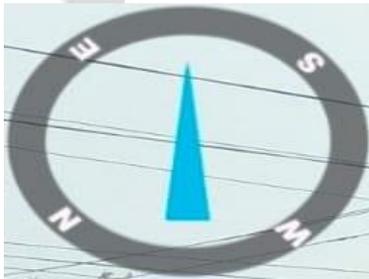


Information

Traffic Facing	Kareem Block
Traffic Going	Akber Chowk
Size	40x30

LOS Chowk towards Muslim Town - 60x20

Facing Abid Market to Jail Road and Kalma Chowk



LOS Chowk



Information

Traffic Facing	Kalma Chowk
Traffic Going	Mazang, Samnabad
Size	50x20



Location : Kareem Block Allama Iqbal Town Lahore

FTFC : FTCF Wahdat Road, Canal, Jinnah Hospital TGT Main Boulevard Allama Iqbal Town Dubai Chowk, Multan Road

Size : 60 x 20ft



Size: 60 x 20

Location Chatri Chowk , Johar Town
Traffic Flow FTCE, Valencia, DHA Rehbar, LDA Avenue, Raiwind Road TGT Shaukat Khanum Flyover, Wapda Town

Wahdat Road



Feb 27, 2024 4:03:15 PM

Information

Traffic Facing	Iqbal Town
Traffic Going	Kalma Chowk
Size	45x15



Chuburji Chowk

Move IDX:
800643

Direction

Traffic Coming from Qartaba Chowk and GT Multan Road and District Court.

Size

40x30ft





Moon Market Gulshan Ravi

Feb 13, 2023 12:15:28 PM
Gulshan-e-Ravi
Lahore
Punjab

Move IDX:
801445

Direction

Traffic Coming from Gulshan Ravi Bund Road and GT Multan Road and Samnabad.

Size

40x30ft



Garhi Shahu Chowk (with lights)



Information

Traffic Facing	Cup Store
Traffic Going	Dharampura,
Size	60x20

Samnabad Mor (With Lights)



Information

Traffic Facing	Yateem Khana, Choburji
Traffic Going	Gulshan Ravi, Band Road
Size	50x24



Network: 04-Nov-2023 2:07:42 pm GMT+05:00
Local: 04-Nov-2023 2:08:00 pm GMT+05:00
Sodhiwal

LAHORE

40X30

Samanabad Morr Orange Train Station Multan Road

FTCF: Thokar, Yateem khana chowk TGT Samanabad, Gulshan e Ravi, Choburji



08-Feb-2023 1:35:12 pm

LAHORE

40X30

SCHEME MORR CHOWK ALLAM IQBAL TOWN

FTCF Wahdat Road, Bhekay wall Morr, Duabi Chowk, Main boulevard Allama Iqbal Town Towards
Multan Road, Chowk Yateem Khana

Defence Road DHA Rehbar Valencia Gate no 1 Near McDonald



Information

Traffic Facing	Shano Baba,Raiwand,Lake City
Traffic Going	Defence Road,Khayban E Amin
Size	45x15

Main GT Road near Quaid-e-Azam Interchange - 60x20

Batapur to Quaid-e-Azam Interchange



OOH MEDIA | DHA PHASE 4 SIZE 30'X15'



LOCATION

Area: Facing DHA Phase 4

Audience: 350,000/Day

No of faces: 01 Roads Exposure

BOOKING CONDITIONS

Lights: Include

Availability: Current

SPECIFICATIONS

Product type: Static OOH

Size: 30X15

Spot duration: N.A



Shahdra Chowk



Information

Traffic Facing	Ravi Bridge
Traffic Going	Sheikhupura
Size	50x20

DAY VIEW



8 Aug 2024 09:37:24
Service Road
Gulshan-e-Ravi
Lahore
Punjab

60X20

Shera Kot Bund raod Lahore entrance opposite Road Master Bus terminal FTCF Niazi Chowk,

Samanabad TGT Niazi Ada bus terminal, Yateem khana chowk



LOCATION :

Motorway - Islamabad Toll Plaza

SIZE :

121 X 20

AREA :

**TCF Islamabad , Rawalpindi , Peshawar Motorway TGT Lahore ,
Silakot , Faislabad , Multan Motorway**

Site Rent Per Month :

Rs : (Available)



LOCATION :

M-2 at Ravi Toll Plaza City Entrance, Lahore

SIZE :

60 X 20

AREA :

FTCF Multan, Sialkot, Islamabad Motorway TGT Lahore Thokar + Babu Sabu

Site Rent Per Month:

Rs: (Available)